## The Concrete Advantage in Highway Construction

## Concrete is always the first choice for highway pavement. Consider these advantages:

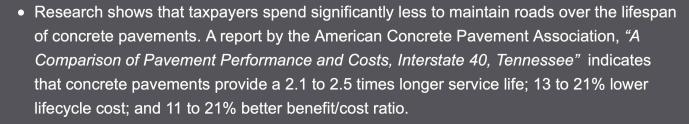
 Long-lasting concrete means fewer traffic delays due to maintenance work, saving motorists and businesses time and money. Plus, it reduces air pollution caused by traffic stalled for road construction.

• Concrete's rigid surface provides safer traction and fewer potholes to help prevent

accidents and injuries.

 Concrete's excellent light reflectance provides greater visibility and safe travel.

- Concrete holds up better under commercial traffic—making it the preferable choice for heavy loadbearing vehicles.
- Concrete pavement lasts longer. A study conducted at Michigan State University's Pavement Research Center for Excellence showed concrete interstates lasted nearly twice as long
  - as asphalt counterparts. Concrete, on average, had a life of 24.2 years, while asphalt had an average lifespan of 12.4 years.



• Still not convinced? Then <u>click here</u> to see the results of a head-to-head test of concrete vs. asphalt on U.S. 30 in Ohio. Concrete yielded better results for taxpayers and drivers.

